



METaverse^{VR}

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6,000 sq ft | Portsmouth | 10 Weeks | **BlueJelly.** | **METaverse^{VR}**



The Brief

Metaverse VR were looking to create a workplace they could be proud of, a space where their team want to be that also elevates the Metaverse VR brand. They needed space for desk-based working alongside world class facilities for training The Royal Navy and VR simulations. With Blue Jelly's expertise in creating bespoke workspaces we were the perfect partner to deliver this ambitious CAT B project.

What we did

New structures were built to create two complex ship simulators for Navy training, complete with immersive multi-screens and full ship controls. A board room, directors office, demo classroom, control suite and two breakout areas were also constructed with a special grade IT room to support. Ben Lark, Senior Designer, developed a space that is functional but delivers a clear Metaverse VR brand aesthetic. On entry you're welcomed by a light box installation of the Metaverse logo with matching, brand coloured uplighting and soft furniture. Sustainable, Origami pendant lights made from sugarcane hang above the branded sofas. The futuristic reception desk is a bespoke construction made of pure white Corian. The powerful brand message continues throughout with the Metaverse VR emblem etched into custom acoustic panel and the glass walls of the meeting room and simulators. Floor to ceiling graphics coat the feature walls.

The Results

The new space has a consistent flow throughout yet creates the separation needed to allow desk working and intensive Naval training without disruption to either. The Metaverse VR brand is consistent throughout, it is clean and futuristic whilst being warm and inviting. "Blue Jelly took our vision and brand and have created a space that has impact, hi-technology and affords us the flexibility we need. The team were a pleasure to work with at every point...and really partnered with us to achieve such a wonderful end product." Claire Jones, COO



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