



- BUSINESS LOUNGE & MEETING SUITE
- REFURBISHMENT IN OCCUPATION
- 85" MICROSOFT SMART BOARD MEDIA WALLS
- ELECTRICALLY RETRACTING WALL
- TECHNOLOGY FOCUSED
- FEATURE LIGHTING



CASE STUDY



WHAT'S THE STORY...

Otsuka is an international pharmaceutical company which has an ethical and people orientated philosophy.

Having previously completed a 23,000sq ft design and fit out project in 2015, Blue Jelly were delighted to be selected to update and improve their HQ meeting suite to provide an all day meeting hub, supported by the latest seamlessly integrated technology. Key drivers for Otsuka were to minimise disruption throughout this refurbishment in occupation, to create a 'wow factor' through clever design and to encourage all day use.

In order to improve the working environment, we installed ceiling blades and baffles as well as a highly specified double glazed partitioning system. With a focus on wellbeing, we considered the most effective utilisation of space, comfort and technology.

New technology which supports agile working and meetings, included a virtual book, 85" Microsoft smart screens, an electrical folding wall as well as a virtual skylight with multiple inputs from around the world.

To represent the client's culture and heritage, we created Japanese style 'shoji' screen detailing and added a contemporary twist on traditional Japanese artwork motifs. The final outcome made the meeting suite work harder for the business and become an all day drawer for staff and visitors.

